

Katerina Dimitrioska  
Stankovska

## Senior Product Designer

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## SKILLS & TOOLS

Product Design  
User Interface Design  
User Experience Design  
AR & VR Design  
Visual Design  
Interaction Design  
AI Fundamentals  
Graphic Design  
Branding  
Illustration  
Animation  
Figma  
Adobe XD  
Adobe Illustrator  
Adobe Photoshop  
Adobe After Effects  
HTML / CSS  
Chat GPT  
Claude  
Lovable

## LANGUAGES

Macedonian (Native)  
English (Advanced)  
German (Elementary)  
Mandarin (Elementary)

## EXPERIENCE

### AUGMENT IT

Lead Product Designer & Design Team Lead  
December 2023 - Current

Working as lead UX designer on the AR and VR projects and products.

- Maintaining and improving the Inspect AR product
- Designing bespoke products
- Conducting research and working on improving customer feedback processes
- Leading the Product design team

### NETCETERA

Senior UX Designer  
January 2022 - December 2023

Worked as a lead UX designer for the AR Studio division of Netcetera.

### SYNAMI

UX/UI Designer  
April 2021 - January 2022  
UI/UX design various projects and products

- Worked on developing the VOKUP product a communication platform for professionals
- Designed various landing pages and PoC projects

### DIRECT VENTURES

Lead UX/UI Designer  
April 2019 - May 2021  
Worked on developing the product, company profile and branding.

- Designed the Direct Ventures product web and mobile platform
- Created company branding
- Created print ready content
- Designed company landing pages
- Created video content

### DIRRERENT Inc.

Graphic and UX Designer  
October 2018 - April 2019

- Designed e-commerce websites
- Designed brand and product landing pages
- Designed digital content for various uses
- Created short animation and video content
- Created print ready materials