

Katerina Dimitrioska  
Stankovska

## Senior Product Designer

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## SKILLS & TOOLS

Product Design

User Interface Design

User Experience Design

AR & VR Design

Visual Design

Interaction Design

AI Fundamentals

Graphic Design

Branding

Illustration

Animation

Figma

Adobe XD

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

HTML / CSS

Chat GPT

Claude

Lovable

## LANGUAGES

Macedonian (Native)

English (Advanced)

German (Elementary)

Mandarin (Elementary)

## EXPERIENCE

### AUGMENT IT

Lead Product Designer & Design Team Lead

December 2023 – Current

Working as lead UX designer on the AR and VR projects and products.

- Maintaining and improving the Inspect AR product
- Designing bespoke products
- Conducting research and working on improving customer feedback processes
- Leading the Product design team

### NETCETERA

Senior UX Designer

January 2022 – December 2023

Worked as a lead UX designer for the AR Studio division of Netcetera.

### SYNAMI

UX/UI Designer

April 2021 – January 2022

UI/UX design various projects and products

- Worked on developing the VOKUP product a communication platform for professionals
- Designed various landing pages and PoC projects

### DIRECT VENTURES

Lead UX/UI Designer

April 2019 – May 2021

Worked on developing the product, company profile and branding.

- Designed the Direct Ventures product web and mobile platform
- Created company branding
- Created print ready content
- Designed company landing pages
- Created video content

### DIRRERENT Inc.

Graphic and UX Designer

October 2018 – April 2019

- Designed e-commerce websites
- Designed brand and product landing pages
- Designed digital content for various uses
- Created short animation and video content
- Created print ready materials